



Seoul International Air Show

Aerospace Executive Service

October 18th - 23rd, 2005

Korea is one of the fastest growing economies in the world!

Its Aerospace and Defense markets are poised to be one of the largest and most influential throughout all of Asia. With a close relationship between the military and the private sector, don't miss your chance to meet the key decision makers and bring huge profits to your firm for many years to come by attending the **Seoul International Air Show** from Oct. 18th - 23rd, and participating in the **Aerospace Executive Service!**

Working for you, the U.S. Department of Commerce...

will "cut out the clutter" and set you up with the industry's key players through the Seoul Air Show Aerospace Executive Service! You will be introduced to international agents, distributors, and end-users whose capabilities and services are targeted to each of your needs in this lucrative but difficult to enter market.



For only a cost of \$2,700 to your firm, you will get:

- Two days of pre-scheduled meetings with potential partners, distributors, and/or end-users
- Individual company promotions (includes space for catalogs and marketing by CS Korea)
- Pre-show Counseling by the U.S. Dept. of Commerce Aerospace Team and Commercial Service Korea on the Korean aerospace industry
- One show entry pass per company representative
- One invitation to the show organizer's Welcome Reception per participant
- Access to Official U.S. Pavilion amenities, including business center, lounge and shared office suite when not in use for one-on-one Seoul International Air Show appointments
- Shared 18sqm booth to use for meetings and to display company literature
- On-site AES program coordinator assistance to AES companies.



To sign-up and to receive more information, please visit:

http://www.buyusa.gov/eme/korea_air_show.html

Deadline to Register: August 1, 2005



**Contact Richard Swanson,
U.S. Commercial Service at:
(949) 660-1688 X153
Richard.Swanson@mail.doc.gov**