



The United States Patent and Trademark Office
INTELLECTUAL PROPERTY IN THE GLOBAL MARKETPLACE
PART OF THE FEDERAL GOVERNMENT'S STRATEGY TARGETING ORGANIZED PIRACY (STOP)
MIAMI, FLORIDA, SEPTEMBER 26-27, 2005

The United States Patent and Trademark Office presents

**CONFERENCE ON
INTELLECTUAL PROPERTY IN THE
GLOBAL MARKETPLACE***

**September 26-27, 2005
8:30am to 6:00pm**

Hilton Miami Airport
5101 Blue Lagoon Drive
Miami, Florida

This 2-day conference addresses the intellectual property needs of small and medium sized businesses, entrepreneurs, and independent inventors interested in manufacturing or selling their products abroad. Using a hypothetical scenario, USPTO experts will apply seemingly abstract concepts to practical, real-life, situations commonly faced by small business.

- > **Do you know what's in your intellectual property portfolio?** "Day 1" presentations help participants to identify (a) the types of intellectual property that may be in their portfolios and (b) the steps they need to take to protect their assets in the United States and abroad. The presentations will cover the four major types of IP that businesses typically encounter: patents, trademarks (and domain names), copyrights, and trade secrets.
- > **Do you know what steps to take to enforce the rights in your portfolio?** "Day 2" presentations focus on enforcement issues that may arise in protecting intellectual property rights here and abroad. The presentations will help participants to understand the various types of intellectual property violations: patent, trademark, and copyright infringement; unfair competition; and counterfeiting and piracy.

This program is part of the USPTO's continuing commitment to increase public awareness of intellectual property rights and the enforcement of these rights in the global marketplace.

Conference is free · Seating is limited · Register now ·

*** Conference will be video taped for USPTO internal purposes only.**

[To register go to:
http://www.signup4.com/USPTO/IPGlobalMarketPlace/Miami2005](http://www.signup4.com/USPTO/IPGlobalMarketPlace/Miami2005)